



# PROGRAMME



## 1. Emcee Ms. Debbie Bissoon

## 2. National Anthem

## 3. Remarks - Why Reggae Month matters

- Mr. Donovan White, Director of Tourism, Jamaica Tourist Board (JTB)
- Dr. Carey Wallace, Executive Director, Tourism Enhancement Fund (TEF)

## 4. Entertainment

Loaded Eagle  
(2019 Jamaica Festival Song Winner)

## 5. Remarks

### Why we partner with Reggae Month

- Ms. Judith Bodley  
Island Music Conference
- Ms. Janice Young  
PR Spokesperson - Dancehall Week

## 6. Entertainment

Abi-D  
(2025 Jamaica Festival Song Winner)

## 7. Remarks from our Main Sponsors

- Mr. Daniel Caron,  
Managing Director,  
J. Wray & Nephew Ltd.
- Mr. W. Billy Heaven, OD,  
CEO, The CHASE Fund



## 12. Entertainment

Etana

## 13. Emcee's Closing Remarks

## 14. MEDIA INTERVIEWS

## 8. Preview of Reggae Month 2026

Video Presentation

## 9. Introduction of the Main Speaker

Hon. Matthew Samuda, MP,  
Minister of Water, Environment  
and Climate Change

## 10. Minister's Address

Hon. Olivia Grange, OJ, CD, MP  
Minister of Culture, Gender,  
Entertainment & Sport

## 11. Introduction of Reggae Month Ambassador

Hon. Olivia 'Babsy' Grange, OJ, CD, MP  
Minister of Culture, Gender,  
Entertainment & Sport

**"Come ketch Di Riddim!"**



Ministry of  
Culture, Gender,  
Entertainment and Sport



# MEDIA LAUNCH



**"Come Ketch Di Riddim!"**

**@twentythree**

J. Wray & Nephew Ltd.  
23 Dominica Drive, New Kingston

**Wednesday, January 21, 2026**

at 6:30 pm

Hosted by : The Honourable Olivia "Babsy" Grange, OJ, CD, MP,  
Minister of Culture, Gender,  
Entertainment & Sport